



ENTERPRISE AWARDS

The Oscars for Technology Entrepreneurs

2023

in association with



The eleventh Enterprise Awards organised by ScaleUp Group in association with the WCIT is celebrating and recognising the very best of the UK's technology entrepreneurial talent with 'The Oscars of the Technology Industry'.

Uniquely focused on the founder rather than the businesses themselves, the Enterprise Awards boasts previous winners that have achieved prominence on both private and public markets. The judging panel will be looking for examples of vision, growth, innovation, funding, use of capital, use of resources, strategy, execution, ambition, and determination to succeed.

We are looking forward to receiving high-quality submissions for 2023 Award categories.

Deadline for entries: Tuesday 31st January 2023

The 2023 award categories are as follows:

Emerging Entrepreneur – £1m - £3m annual revenue

Developing Entrepreneur – £3m - £20m annual revenue

Green Tech Entrepreneur - for entrepreneurs whose business uses technology to reduce human impacts on the natural environment (min. £500k annual revenue)

Enterprise Entrepreneur – annual revenue over £20m

Scale Up Entrepreneur – > 50% growth pa (min. £1m annual revenue)

Public Sector Entrepreneur – for entrepreneurs targeting the public sector (min. £1m annual revenue)

Social Enterprise Entrepreneur – entrepreneurs with a business model that gives something back (min. £1m annual revenue)

Deep Tech Entrepreneur – for entrepreneurs with game-changing, innovative, unique, core technology (min. £1m annual revenue)

The criteria are:

Growth - revenues and headcount

External recognition - actual or potential

Innovation - in products, service or business model

Financial Management - either successful fund raising or self-funding

Leadership/Resolve/Stamina - 'can do'/'will do' attitude

For entry enquiries, please email tinag@scaleupgroup.co

2023 Enterprise Awards Entry Form

Application Deadline: Tuesday 31st January 2023

Nominated Entrepreneur Details

(Please enter your details as how you wish to be presented in any marketing material and on the night of the awards. This information will not be checked after submission)

Title: (Mr, Mrs, Ms, Dr, Prof)	
First Name:	
Surname:	
Job Title:	
Company:	
Date Company started:	
Tel:	
Mobile:	
Email:	
Twitter:	
LinkedIn:	
Website:	
Address:	
Bio Photo: <i>Size: Min. 1MB</i> <i>Format: JPEG</i> <i>DPI: 300</i> <i>Colour or Black & White accepted</i>	

Nominated Contact Details for Communication

(e.g., PA, Marketing Manager)

Title: (Mr, Mrs, Ms, Dr, Prof)	
First Name:	
Surname:	
Job Title:	
Company:	
Tel:	
Mobile:	
Email:	
Address:	

Sponsor / Mentor Contact Details (if applicable)

Title: (Mr, Mrs, Ms, Dr, Prof)	
First Name:	
Surname:	
Job Title:	
Company:	
Tel:	
Mobile:	
Email:	

**Please note that an additional award the 'Judges Award' is nominated directly by the judging panel.*

Award Categories

Category	Qualification	Tick Applicable
Emerging Entrepreneur	£1m - £3m annual revenue	<input type="checkbox"/>
Developing Entrepreneur	£3m - £20m annual revenue	<input type="checkbox"/>
Green Tech Entrepreneur	For entrepreneurs whose business uses technology to reduce human impacts on the natural environment (min. £500k annual revenue)	<input type="checkbox"/>
Enterprise Entrepreneur	Annual revenue over £20m	<input type="checkbox"/>
Scale Up Entrepreneur	> 50% growth pa (min. £1m annual revenue)	<input type="checkbox"/>
Public Sector Entrepreneur	For entrepreneurs targeting the public sector (min. £1m annual revenue)	<input type="checkbox"/>
Social Enterprise Entrepreneur	For entrepreneurs with a business model that gives something back (min. £1m annual revenue)	<input type="checkbox"/>
Deep Tech Entrepreneur	For entrepreneurs with game-changing, innovative, unique, core technology (min. £1m annual revenue)	<input type="checkbox"/>

About You

Provide a brief profile of yourself (10 lines max)

For example, about what motivates you, what you are proudest of, why winning this award would be helpful to you or your business, and so on.

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Who has helped you most on your personal journey?

About your Business

Provide us with your 'Elevator Pitch' (one sentence only)

What is the 'vision' for your business? (5 lines max)

Sell us the 'Story' of your business (20 lines max) <i>Include information about your market (definition / size / potential); your growth (revenue / headcount / other metric); your innovation; differentiation; and USP (Product / Service / Business Model); 'Funding Events' (when/who /how much); and anything else you think will make your entry stand out</i>

Finally, tell us what <u>Leadership qualities</u> you have used to set up and grow the business including overcoming any significant barriers? (5 lines max)

Supporting Material

Required:

- 1) **Filed Accounts**
- 2) **Management Accounts**
- 3) **Revenue Track Record & Investment raised to date**

These will be treated confidentially. Please include details of any fundraising or investments, plus the last three years of revenue and profit data (where applicable) and employee numbers in a separate spreadsheet or document.

Optional:

- Company credentials pitch (10 slides max)
- External recognition details (awards, press features etc)
- Video (c. 2 mins in YouTube or Vimeo format)

Company credentials pitch

Criteria: 10 slides max, 10MB max, only in PDF format. Slide deck will be rejected if criteria not met.

External Recognition Details

Insert URL links to your 3 chosen Press Releases (if applicable)

1.	
2.	
3.	

Insert URL links to your 3 chosen Awards (if applicable)

1.	
2.	
3.	

Videos

Insert URL links to your 3 chosen Videos (if applicable) Criteria: c. 2 mins in YouTube or Vimeo format

1.	
2.	
3.	

Deadline: Tuesday 31st January 2023

Please send your Application Form inc. supporting materials to Tina Gallagher (tinag@scaleupgroup.co) by Tuesday 31st January 2023.

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