ADASS Informatics Network National Conference
"Enabling Adult Social Care Transformation"
Tuesday 24 May 2016 | One Great George Street, Westminster

Overview

The importance of innovative technology to support the transformation of adult social care is now widely accepted across the sector and up to the highest policy levels. The ADASS Informatics Network has been at the forefront of pushing informatics up the care and health agenda since its "Web of Support" vision back in 2012. This year's London conference will again feature inspiring national speakers combined with very practical workshop sessions showcasing good local examples of the use of technology. There will be plenty of opportunities for discussion and networking to improve your effectiveness back in your organisations.

This year our keynote speakers are **Will Cavendish, Department of Health, Director General, Informatics & Digital Health,** and **Rt. Hon Alistair Burt MP, Minister of State for Community and Social Care.**

We also have the straight-talking **Roy Lilley** to host a short after-lunch plenary discussion and put panellists on the spot in a closing session. Roy has a long career in the health and care sector challenging leaders when he disagrees with them and supporting them when he reckons they are doing right – all in the name of patients.

As in the previous two high profile conferences, the key themes will be "Engaging Citizens Online for care" and "Enabling better working with health colleagues". Places will still be free of charge for local authority delegates, but we are particularly keen to encourage attendance of your partner organisations for the transformation journey. Therefore we are limiting free places to THREE per local authority of which at least the third place MUST be a representative of users of services or carers or a health partner or a care provider. These free places are available on a first come first served basis.

Free places are made possible by the generosity of commercial sponsors. There will also be an exhibition space for software suppliers and other organisations to promote their latest offerings.

Sponsorship Packages

Gold Sponsor: £9,000+ VAT (co-sponsorship opportunity)

- 50 minute workshop hosting opportunity
- Logo on all marketing and promotional material with gold sponsorship recognition
- Logo on tx2events website with link to respective sponsor home page
- Promotional material included in the delegate pack handed out to guests
- Logo on stage in main auditorium throughout conference, most prominent position
- Mention in welcome and closing address as sponsor
- Complimentary exhibiting space (3x2m) in Exhibition area (must be manned throughout)
- Four complimentary delegate passes for the conference

Silver Sponsor: £7,000+ VAT (co-sponsorship opportunity)

- 20 minute workshop hosting opportunity
- Logo on all marketing and promotional material with silver sponsorship recognition
- Logo on tx2events website with link to respective sponsor home page
- Promotional material included in the delegate pack handed out to guests
- Logo on stage in main auditorium throughout conference
- Mention in welcome and closing addresses as sponsor
- Complimentary exhibiting space (3x2m) in Exhibition area (must be manned throughout)
- Two complimentary delegate passes for the conference

Bronze Sponsor: £4,000 + VAT (co-sponsorship opportunity)

- Logo on all marketing and promotional material with bronze sponsorship recognition
- Logo on tx2events website with link to respective sponsor home page
- Promotional material included in the delegate pack handed out to guests
- Mention in welcome and closing address
- Complimentary exhibiting space (3x2m) in Exhibition area (must be manned throughout)
- One complimentary delegate pass for the conference

Lunch Sponsor: £5,750 + VAT (Sole Sponsor)

- Sole sponsorship of conference lunch
- Exhibitor opportunity at the lunch
- Opportunity to distribute company information/materials during lunch
- Mention in conference welcome and closing addresses as lunch sponsor
- Slide in main auditorium prior to lunch displaying 'Lunch sponsored by (logo)'
- Sponsor logo on all marketing and promotional literature with sponsorship recognition
- Logo on tx2events website with link to respective sponsor home page

Two complimentary delegate passes for the conference

Exhibitor Package: £1,000+VAT

- Exhibiting space (3x2m) in Exhibition area (must be manned throughout)
- Logo on tx2events website with link to respective sponsor home page
- Listed as exhibitor (with logo) in delegate pack handed out to guests