

# THE ENTERPRISE AWARDS 2017 "The Oscars of the Technology Industry"

Wednesday 14 June 2017
The Dorchester, Park Lane, London



In association with the WCIT

After six successful years, the Enterprise Awards is moving to larger premises. The prestigious Dorchester Hotel in Park Lane London will host this year's event - on June 14th 2017.

As has been the case in previous years, the Enterprise Awards 2017 is expected to be a sell-out, featuring top technology entrepreneurs at all stages from pre-revenue start-ups onwards.

The chosen charity for the 2017 awards is Founders4Schools.

For further information on sponsorship packages or how to book your place(s) contact <u>Tina Compton</u> or <u>Tina Gallagher</u> at tx2events on 020 3137 2541 or visit the Enterprise Awards website www.enterprise-awards.co.uk.

#### Cost to attend:

Individual tickets: £250+VAT Tables of 10: £2000+VAT

### **Sponsors:**

Platinum sponsor



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The seventh Enterprise Awards in association with the WCIT is celebrating and recognising the very best of the UK's technology entrepreneurial talent with 'The Oscars of the Technology Industry'. Uniquely focused on the founder rather than the businesses themselves, the Enterprise Awards boasts previous winners that have achieved prominence on both private and public markets. The judging panel will be looking for examples of vision, growth, innovation, funding, use of capital, use of resources, strategy, execution, ambition and determination to succeed.

We are looking forward to receiving high-quality submissions for 2017 Award categories. <u>The</u> deadline for entries has been extended to Friday 5th May 2017.

The 2017 Award categories are as follows:

**Young Entrepreneur** – for entrepreneurs under 30s

**Evergreen Entrepreneur** – for founders who started their business aged 50 or over;

**Emerging Entrepreneur** – up to £3 million annual revenue;

Developing Entrepreneur – annual revenue between £3 and £10 million;

Scaling Up Award - fastest growing companies;

Public Sector Award – excellence and achievement in the Public Sector

**Enterprise Entrepreneur** – annual revenue over £10 million;

**Social Enterprise Entrepreneur** – for entrepreneurs with a business model that gives something back

**Female Entrepreneur** – for outstanding female entrepreneurs; **Mentor of the Year** 

**Judges Special Award** 

The criteria are:

Growth - revenues and headcount

External recognition - actual or potential

Innovation - in products, service or business model

Financial Management - either successful fund raising or self-funding

Resolve/Stamina - 'can do'/'will do' attitude

For entry enquiries, please email <u>Sarah.Robinson@tx2events.com</u> at tx2events or call 020 3137 2541.

A judge will visit shortlisted finalists before final decisions are made.

All winners of an Enterprise Award will:

- Have full use of the Enterprise Awards logo
- Enhance their personal and business profile through PR coverage
- Receive 1 years free membership of the WCIT which will entitle them to participate in regular WCIT city-based thought leadership events
- Have the opportunity to network with an influential community of business leaders across a range of sectors and geographies

## **Questers Providing Study Tours:**

Questers is proud to be sponsoring the Enterprise Awards as for over 10 years the company has directly supported scale-up and corporate entrepreneurs.

In addition to the other prizes offered to the winners, Questers have donated to 3 lucky applicants a hosted 'Study Tour' to their Sofia based Tech Park. **Questers will cover flights and accommodation**.

# **2017 Enterprise Awards Entry Form**

# **Application Deadline: Extended to Friday 5th May 2017**

Please return the completed form to Sarah Robinson at tx2events, <a href="mailto:sarah.robinson@tx2events.com">sarah.robinson@tx2events.com</a>

## Personal, Company & Sponsor / Mentor Data

Name	First name	Last name	
	Email	Mobile	
	LinkedIn	Twitter	
Company	Name	Started	
	Location	Website	
Sponsor / Mentor	First name	Last name	
	Email	Mobile	

Please note that two additional awards – 'Mentor of the year' and the 'Judges Award' – are nominated directly by the judging panel

## **Award Categories**

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Category	Qualification	Tick Applicable
1. Young Entrepreneur	Under 30 years old	
2. Emerging Entrepreneur	Under £3 Million revenue p.a.	
3. Developing	Between £3-10m revenue p.a.	
4. Enterprise Entrepreneur	£10 million + revenue p.a.	
5. Social Enterprise Award	For entrepreneurs with a business model that gives something back	
6. Evergreen Award	For entrepreneurs who have founded their business when aged 50 or over	
7. ScaleUp Award	For developing and enterprise entrants with the highest growth rates	
8. Female Award	For a business with a female founder / co-founder	
9. Public Sector Award	For entrepreneurs targeting the public sector	

If you are interested in Offshore Software & Services please tick

# **About You**

Provide a brief profile of yourself (10 lines max)  For example, about what motivates you, what you are proudest of, why winning this award would be helpful to you / your business, and so on
Who has helped you most on your personal journey?
About your Business
Provide us with your 'Elevator Pitch' (one sentence)
What is the 'vision' for your business? (5 lines max)
what is the vision for your business: (5 lines max)

Sell us the 'Story' of your business! (20 lines max) Include information about your market (definition / size / potential); your growth (revenue / headcount / other metric); your innovation; differentiation; and USP (Product / Service / Business Model); 'Funding Events' (when / who / how much); and anything else you think will make your entry stand out			
Finally, tell us what significant barriers you have overcome? (5 lines max)			
Supporting Material			

Required:

Financial track record (please attach) – these will be treated confidentially.

Optional

- Company credentials pitch (10 slides max)
- External recognition details (awards, press features etc)
- Video (c. 2 mins in YouTube or Vimeo format)

Please return form with attachments to Sarah Robinson at tx2events, <a href="mailto:sarah.robinson@tx2events.com">sarah.robinson@tx2events.com</a> by **Friday 5th May 2017**.